



# CONNECTICUT TRIAL LAWYERS ASSOCIATION

CTLA continues its commitment to its members and businesses like yours by developing several high quality, live programs for the upcoming year. We value your support of our Foundation and therefore will do our best to provide you with the opportunities you have become accustomed to, face time and interaction with our members. We are confident in the quality of these programs and guarantee you will be too.

## 35th Annual College of Evidence

Friday, October 26, 2018  
Yale Greenberg Conference Center,  
New Haven  
9:00 am - 1:15 pm  
4 CLE Credits  
Exhibitor Fee: \$600

## 2nd Annual CLE Lollapalooza

Friday, December 7, 2018  
Heritage Hotel, Southbury  
9:00 am - 5:00 pm  
All 12 Credits, including 2 ethics  
Exhibitor Fee: \$1,250  
Exclusive Sponsor Fee: \$1,750\*  
*\*First come, first served. Please contact  
CTLA office to reserve.*

## The Ugliest Seminar of 2019

Friday, January 18, 2019  
Grassy Hill Country Club, Orange  
9:00 am - 1:15 pm  
4 CLE Credits  
Exhibitor Fee: \$600

## Annual Worker's Compensation

Friday, February 8, 2019  
Grassy Hill Country Club, Orange  
9:00 am - 1:15 pm  
4 CLE Credits (1 of which is Ethics)  
Exhibitor Fee: \$600

## Annual Criminal Litigation

Saturday, March 2, 2019  
Grassy Hill Country Club, Orange  
9:00 am - 5:00 pm  
6.5 CLE Credits (1 of which is Ethics)  
Exhibitor Fee: \$800

## Women's Caucus Gender Issues Retreat

Friday & Saturday March 15-16, 2019  
The Spa at Norwich Inn  
*Details to come*  
Exhibitor Fee: \$1,250  
Exclusive Sponsor Fee: \$1,750\*  
*\*First come, first served. Please contact  
CTLA office to reserve.*

## Annual Legal Support Staff

Friday, April 26, 2019  
Grassy Hill Country Club, Orange  
9:00 am - 1:15 pm  
4 CLE Credits  
Exhibitor Fee: \$600

## Employment Claims from the Experts: Case Selection, Litigation and Settlement

Friday, May 3, 2019  
Grassy Hill Country Club, Orange  
9:00 am - 1:15 pm  
Exhibitor Fee: \$600

## CONTINUING LEGAL EDUCATION SEMINARS

CTLA & the Connecticut Trial Lawyers Foundation provide the highest quality CLE seminars with an average attendance of 100 trial lawyers.

## EXHIBITOR OPPORTUNITIES

Half Day seminars run from 9:00 am - 1:15 pm and have one scheduled break.

Full Day seminars run from 9:00 am - 5:00 pm and include a morning, lunch and afternoon break.

## EXHIBITOR FEES

Half Day 9 am - 1:15 pm: \$600  
Full Day 9 am - 5 pm: \$800  
Fees include breakfast, exhibit table, electrical outlet (if needed), company name in all e-mail correspondence and on event page on website, and two company representatives.  
Exhibitors receive a list of attendees following the program.

## DISCOUNT

Exhibit at 3 or more seminars and receive a 10% discount when payment is made in full.

## COLLATERAL DISTRIBUTION FEE

\$300

# 2018-2019 Marketing Kit

# MARKETING/SPONSORSHIP Opportunities

## ANNUAL MEETING

June 24, 2019

Sunset Dinner, June 23, 2019

Water's Edge Resort & Spa  
Westbrook, CT



### SPONSOR: \$2,000

Choose one:

- Breakfast
- Luncheon
- Exhibit Hall Cocktail Reception
- Member Cocktail Reception
- Dinner

### Sponsor Fee Includes:

- Table at Program 8:30 am – 4:30 pm
- Company Listing AND description in Event Program
- List of Attendees IN ADVANCE
- Full page ad in Event Program
- Company Logo on Website
- Display of Logo at Event
- Pre-Event Promotion of Sponsors
- Up to 300 Attendees
- Continental Breakfast & Lunch
- Attendance at Cocktail Reception
- 2 Company Representatives

### EXHIBITOR: \$1,500

Exhibitor Fee Includes:

- Table at Program: 8:30 am – 4:30 pm
- Listing in Event Program
- Pre-Event Promotion of Exhibitors
- Up to 300 Attendees
- Continental Breakfast & Lunch
- Attendance at Cocktail Reception
- List of Attendees
- 2 Company Representatives

### COLLATERAL DISTRIBUTION: \$375

- Your company literature is distributed to all attendees

### PROMO ITEM DISTRIBUTION: \$500

- An item w/ your company logo is distributed to all attendees

## ADVERTISING

- YEARLY CONTRACT: \$2,000 per year**  
*(may be paid in monthly installments of \$175)*  
Logo & link on web pages

- MONTHLY CONTRACT: \$200 per month**

### PRINT ADS

- Annual Meeting Full Page Ad \$350
- Golf Classic Full Page Ad \$200

## STEPHEN G. FRIEDLER MEMORIAL GOLF CLASSIC – JUNE 17, 2019

Each year, CTLA holds an annual benefit tournament in memory of Stephen G. Friedler, past member and avid golfer. All sponsorship fees include link to your company website on CTLA Event Page.

The proceeds from this tournament benefit Smilow Cancer Hospital Pediatric Oncology Unit and the Connecticut Trial Lawyers Foundation.

	Super Sponsor	Bar For The Course Sponsor	Beverage Cart Sponsor	Exclusive Iron Sponsor	Exclusive Photo Sponsor	Tee Sponsor
	\$2,000	\$1,000	\$750	\$750	\$750	\$600
Golf for four	•					
Golf for one		•	•	•	•	•
Signage at tee	•	•	•	•	•	•
Signage at reception	•	•	•	•	•	•
Full Page Ad	•	•				

# PARTNERSHIP Opportunities

## PARTNERS FOR JUSTICE

CTLA and the Connecticut Trial Lawyers Foundation are pleased to offer our most prestigious sponsorship opportunity “Partners for Justice”. This collaborative effort with area businesses helps to achieve our mission to preserve and improve the civil justice system in our nation.

Our partnership offers your company high visibility and recognition among the leading trial lawyers in Connecticut and around the country. Maximize your access and exposure to the most influential and successful trial lawyers in Connecticut. Being a “Partner For Justice” will allow you to cultivate lasting business relationships with this elite and unique network of lawyers.

Yearly Partnership Benefits Include	BRONZE \$5,000	SILVER \$8,000	GOLD \$12,000	PLATINUM \$18,000	DIAMOND \$22,000
ALL Seminar Exhibits*					•
8 Seminar Exhibits*				•	
6 Seminar Exhibits*			•		
4 Seminar Exhibits*		•			
3 Seminar Exhibits*	•				
Sponsorship at Annual Meeting				•	•
Table at Annual Meeting		•	•	•	•
Super Sponsorship at Golf Tournament				•	•
Tee Sponsorship at Golf Tournament			•	•	•
One year of online advertising with live link on CTLA’s website			•	•	•
Full Page advertisement in hard copy of seminar materials	•	•	•	•	•
Print ad in Fall & Spring Forum (back cover)					•
Full Page print ad in 1 Forum issue				•	
List of all attendees (PROVIDED IN ADVANCE)				•	•

\* Includes logo in all email correspondence

# REGISTRATION Form

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person/Title

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Website

\_\_\_\_\_  
Phone Fax Email

\_\_\_\_\_  
Please provide a brief description of your company's products or services:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Choose the marketing opportunities that are right for you and submit this completed form along with payment. Contact Katie Marino at [kmarino@cttriallawyers.org](mailto:kmarino@cttriallawyers.org) or call 860-522-4345 with any questions.

**Payment Method:** \_\_\_\_\_ **TOTAL AMOUNT DUE: \$** \_\_\_\_\_

*For Annual Meeting and Online Advertising, please make check payable to CTLA. For all others, please make check payable to CTLF.*

- Check enclosed  
 Charge to:  MasterCard  Visa  American Express

\_\_\_\_\_  
Credit Card Number Exp. Date

\_\_\_\_\_  
Name on Card Billing Zip Code

\_\_\_\_\_  
Signature of Cardholder Date

## CLE EXHIBITS *(please check desired seminars)*

- 35th Annual College of Evidence**  
Friday, October 26, 2018
- 2nd Annual CLE Lollapalooza**  
Friday, December 7, 2018
- The Ugliest Seminar of 2019**  
Friday, January 18, 2019
- Annual Worker's Compensation**  
Friday, February 8, 2019
- Annual Criminal Litigation**  
Saturday, March 2, 2019
- Women's Caucus Gender Issues Retreat**  
Friday and Saturday, March 15-16, 2019
- Annual Legal Support Staff**  
Friday, April 26, 2019
- Employment Claims from the Experts**  
Friday, May 3, 2019

## PARTNERS FOR JUSTICE

- BRONZE:** \$5,000  **SILVER:** \$8,000  **GOLD:** \$12,000  
 **PLATINUM:** \$18,000  **DIAMOND:** \$22,000

*Payments may be made in monthly installments*

## GOLF TOURNAMENT SPONSORSHIP

- |  |         |  |       |
|--|---------|--|-------|
| <input type="checkbox"/> Super Sponsor         | \$2,000 | <input type="checkbox"/> Photo Sponsor | \$750 |
| <input type="checkbox"/> Bar for the Course    | \$1,000 | <input type="checkbox"/> Tee           | \$600 |
| <input type="checkbox"/> Beverage Cart Sponsor | \$750   | <input type="checkbox"/> Full Page Ad  | \$200 |
| <input type="checkbox"/> Iron Sponsor          | \$750   |  |       |

## ANNUAL MEETING

- Sponsor:** \$2,000  Exhibitor \$1,500  
 Breakfast  Collateral Distribution \$375  
 Luncheon  Promo Item Distribution \$500  
 Dinner  
 Exhibit Hall Cocktail Reception **Program Advertisement:**  
 Member Cocktail Reception  Full Page \$350

## ONLINE ADVERTISING

- Yearly Ad Contract \$2,000  Monthly Ad Contract \$200/month

Registrations will not be accepted without payment in full and are on a first come first served basis. *No refunds will be issued for cancellations.*

Publication of sponsorship material does not imply endorsement of product or service. The CTLA/CTLF reserves the right to reject any sponsorship materials for any reason, at its sole discretion, including, but not limited to, rejection on the basis of content or format.

Advertiser agrees, represents and warrants that neither it nor any affiliate business entities, agents, apparent agents, servants and/or employees shall engage in any conduct which: Adversely affects, offends, contradicts and/or contravenes the stated mission, goals and principles of CTLA and/or CTLF; Violates any state or federal laws or regulations; Activity which may reflect unfavorably upon CTLA and/or CTLF; Any business dealings which may be illegal, dishonest, unethical or give rise to any appearance of impropriety; Any conduct which is prejudicial to the best interests of the public, CTLA, CTLF, its members and the clients of its members.